

# Go Green

with Doha Bank!



This booklet illustrates Doha Bank's green initiatives towards a cleaner and greener environment.

It aims to provide some meaningful guidance on how to manage and achieve a more eco-friendly environment in homes and offices.

**Join us and Go GREEN with DOHA BANK!**



بنك الدوحة  
DOHA BANK

There's so much to look forward to.

## Go GREEN Products & Services

### **“Reduce, Reuse and Recycle”**

**Doha Bank’s Go GREEN message to all our customers and staff.**

Walk with us as we follow the green path and taking small steps which make a big difference.

Be our partner in adopting our eco-friendly banking products and services from Paperless Banking through the Green Accounts, Go Green Credit Card, Green Bank website, to our environmental awareness Green campaigns such as the Green Quiz and Green Run.

Doha Bank is the first bank in the Middle East to propagate the “green” culture and was conferred the Best Green Bank 2008 Industry Awards by The Banker Middle East.

***GO Green with Doha Bank!***  
***It’s simply the right thing to do!***



1

## Green Accounts

Underpinning our Green Accounts is an effective online banking system which helps reduce costs, improves performance and is extremely environmental friendly:

- At your fingertips round-the-clock
- FREE and energy efficient
- Paperless Banking

**And this is how we do it:**

### **Paper Usage Reduction**

- e-Statement will be sent to customer’s e-mail address
- Printing of physical bank statements are eliminated

### **Traffic and Carbon Emission Reduction**

- Customers can do banking transactions online
- Customers will lessen the frequency of their visit to branches



2

## Go Green Credit Cards



Doha Bank's Go Green credit cards are a further endorsement of our green credentials. Not only does this initiative "reduce, reuse, recycle", but also generates a dependable revenue stream for environmental projects.

**Our green credit cards offer you an eco-friendly choice in more ways than one:**

- Card is manufactured from environment-friendly non-PVC biodegradable materials
- e-Statement reduces paper usage and waste
- Bank communications are made from recycled materials
- Activated for online purchasing on all secure websites, maximizing the potential for hassle-free and transport-free shopping trips
- 1% of all customer spend using this card will be converted to Green points which will be donated to an approved Green cause that supports environment-related initiatives

## Doha Green Bank Website



Doha Bank's goal is to follow the green path and educate the public along the way. Our corporate environmental responsibility is outlined and explained on our green website. It provides a wealth of information on the Bank's various eco-activities and initiatives taken, green products and services offered, and all upcoming environment-related events which serves as guidelines on eco-responsibility.

**You will find the website – [www.dohagreenbank.com](http://www.dohagreenbank.com) – to be:**

- Educational and Informative
- Increases awareness on eco-initiatives
- Has a Green Wall for blog entries

## Doha Green Quiz



**Doha Green Quiz** is one of Doha Bank's most popular Gulf-wide initiatives and forms a key component in its environmental advocacy against global warming and climate change, local air and water pollution, waste management and loss of biodiversity.

This outreach campaign brings the public and private sectors together with a strong message to act together on domestic and global environmental issues.

### It does this through:

- Community-building programmes through quizzing
- Educating the public through eco-related questions
- Increasing environmental awareness and participation

## Doha Green Run



Launched in 2003, people from all walks of life and socio-cultural groups show overwhelming response to this nationwide event.

The Doha Green Run supports Doha Bank's Go GREEN cause and raises awareness about the fight against climate changes.

### The run shines the spotlight on:

- The global quest to reduce paper consumption and save trees
- Run for good health and for a good cause
- Participation in building a greener Earth

## Tree Planting



With such drive, propagating the green culture within Doha Bank, has shown a significant shift on staff's mindset to promote and support the Bank's vision and diverse portfolio by taking into account the environmental and social responsibility with the aim to reduce harmful effect and carbon footprint in the environment. Tree planting can be used as a geo-engineering technique to remove carbon dioxide from the atmosphere as they grow.

## Beach Clean-up



The event aims to remove rubbish, litter left by patrons and other foreign matter washed up on the shores, which pollutes the beaches. This is to safeguard the natural environment by taking into consideration beach erosion and changing terrain. Beach cleaning is an effective campaign towards eco-consciousness on the value of marine ecosystem preservation.

## Eco-Schools



Doha Bank and UNESCO decided to work together as a Team in various environmental programmes by which both institutions can orchestrate together a partnership in greening the environment and actively promote the "green" culture. Eco-schools initiative will be developed in response to the need to involve young children in environmental projects and make them environmental advocates at a young age. The project aims to increase students' awareness on environmental and related sustainable development issues.

# Go GREEN

## Awareness Campaign

Doha Bank has far reaching plans to continue developing new green products and services for customers and launch green campaigns throughout Qatar and abroad.

The green culture was first initiated within the bank amongst the staff and then extended to the customers and community at large through programmes that nurture and encourage eco-friendly practices.

And these are:

### Go Green e-mail Disclaimers and Desktop Screens

- Increases in-house staff awareness
- Recipients are encouraged not to print unnecessarily
- Staff to adhere to Doha Bank's green policies

### Go Green message on ATM print screens

- Receipt print-outs are minimized
- Trees are saved by not printing receipts
- Educates customers to do their banking electronically

### Go Green Flyers and ADs/Mupis

- Increases public awareness to Go Green
- Educates the customers on the value of having Green Accounts and Go Green credit cards
- Customers are encouraged to support paperless banking



# Go GREEN

## Environment-friendly Tips and Checklist

Here are some simple and effective ways to get you started:

### Energy Efficiency - to save energy usage and cost

#### Home/Office Equipment and Appliances

- Shut down or turn on power-save modes on equipment and appliances.
- After shutting down the computer, switch off the monitor as well.
- If you have to use batteries, buy rechargeable batteries and a charger.
- Attach home/office equipment and appliances to power strips for ease in switching off.

#### Lights

- When exiting rooms, make it a habit to turn off the lights.
- Use energy-efficient LED lights to replace the fluorescent and halogen lights.
- Flickering fluorescent lights to be replaced promptly.
- If possible, increase usage of natural light.

#### Temperature

- Purchase AC with climate control for less energy usage.
- To prevent excess heat, close the windows and blinds after work.
- Apply weather stripping to all doors and windows.

## Water Efficiency - to reduce water consumption and cost

- Leaky toilets and water valves to be fixed promptly.
- Close water taps properly.
- Check for water leaks on periodic basis.
- Purchase water efficient toilet supplies and equipment.
- Water hose in gardens to be set in automatic mode.
- Collect water drops from AC to water the plants.

## Plastic Bottles

- Drink from mugs / glasses, rather than plastic bottles.
- Install water dispensers to minimize plastic bottle usage.
- Dispose off plastic bottles properly.

## Responsible Paper Usage - to minimize / eliminate paper waste and cost

- Usage of Reusable Inter-Office Mail Envelopes.
- Establish a baseline of white paper usage.
- Edit documents on-screen.
- Apply small fonts up to the standard.
- Adjust the page margins when acceptable.
- Avoid usage of colored papers if possible.
- Update mailing list to avoid sending duplicate mails.
- When writing notes, do it on the fax itself and eliminate the cover sheets.

## Printing / Photocopying

- Reduce unnecessary and excess printing / photocopying.
- Re-use papers by utilizing the back portion.
- Purchase post consumer waste recycled paper.
- Refrain from printing draft samples.
- Set the printer to print on both sides.
- Conserve paper by printing and photocopying double-sided.
- Print using the lowest quality print setting.
- Use the reduction feature to fit more on a page.

## Office Supplies & Furnitures

- To encourage purchase of green materials.
- Purchase office supplies in bulk with minimal packaging.
- Buy refills instead of buying new pens / printer cartridges.
- Utilize available materials before purchasing new supplies.
- Purchase products from environment-concerned suppliers.
- Use products that are recycled and recyclable.
- Install non-toxic recyclable carpeting.
- Buy environment-friendly biodegradable cleaning supplies.
- Fix or donate broken furniture.
- Purchase multi-functional furniture to save more space.

## Air Quality Maintenance - to improve indoor air quality

- Add more plants to your homes/offices.
- Apply natural fertilizers to plants.
- Replace air filters as required.
- Make use of low VOC paints for walls.
- Utilize AC with auto-shutters.
- Ensure proper ventilation.
- Launch a "NO SMOKING" POLICY to protect indoor air quality.
- When possible, use non-chemical methods for pest control.

## Waste Management - to reduce, reuse and recycle

- Increase awareness about recycling and proper waste management.
- Initiate an in-house recycling program.
- Proper disposal of hazardous materials.
- Maintain cleanliness and order.

## Reduce

- Avoid unnecessary packaging and plastic waste.
- Use durable goods to minimize waste and repairs.
- Say NO to junk mail / unwanted catalogs.
- Start a garden in your backyard to reduce buying processed fruits and vegetables.
- Start a compost with biodegradable household waste.
- Use cloth bags when giving gifts, avoid paper wraps.

## Reuse

- Patronize eco-friendly green shopping bags when purchasing.
- Use washable containers instead of disposables.
- Repair items that can be repaired than replace with a new one.
- When thinking of replacing reusable items, donate the old ones to charity.
- Hold a garage sale, give away or swap reusable items.

## Recycle

- Recycle used printer cartridges.
- Electronic materials and computers can be recycled by specialist shops.
- Buy products that have recyclable packaging.
- Sell/Donate old magazines, newspapers and other paper products than throw them away.
- Recycle old tires to build new coral reefs.
- Soda Cans can be recycled into other aluminum products.

## TRANSPORTATION USAGE

- to reduce carbon emitted to the environment

- Use fuel-efficient vehicles.
- Carpool to work to reduce road traffic.
- If possible, utilize technology to minimize travel.
- Check the vehicles AC for less energy consumption.
- Replace tires to maximize performance and save energy.
- Regularly tune-up vehicles to minimize carbon emission.
- When in traffic, minimize the use of horns to minimize noise pollution.



# 25 Ways to Go GREEN

- Consider the environment when buying
- Use less gas
- Conserve water and energy
- Keep trash on bins
- Eat veggies
- Plant more trees
- Quit smoking
- Keep your premises clean
- Prevent landfill waste
- Beach clean-up
- Reduce, Re-use and Recycle
- Plant a garden
- Save the animals
- Avoid / minimize plastic usage
- Limit paper products consumption
- Stop illegal logging
- Don't use sprays with CFC content
- Repair electronics
- Choose eco-furniture and fixtures
- Promote the green culture
- Adopt-a-pet
- Purchase non-toxic cleaning materials
- Invest in high-quality, long-lasting products
- Become an environmental advocate
- Donate money for a green cause